

INSIDE Public Accounting

The competitive advantage for accounting firm leaders since 1987

WHAT YOU CAN EXPECT FROM THE PLATT GROUP / INSIDE PUBLIC ACCOUNTING



The Platt Group / INSIDE Public Accounting takes confidentiality very seriously. We have extreme pride in our ability to collect confidential survey data from accounting firms across the globe.

Survey: Firm survey data is held in strict confidence. IPA conducts a thorough review of each survey submission for commonly missed areas and for any errors. Examples of the kinds of data that may appear in the newsletters, rankings or online, include, but are not limited to: firm size, net revenue, number of partners / staff, organic and non-organic revenue growth rate.

Information that will never appear as identifiable to an individual firm, includes compensation, net income, profitability, margin or other sensitive data. Salaries, compensation, income, revenues by niche, etc., will NOT be shared or publicized.

Newsletter / E-News Updates: If you are a subscriber to any IPA publication, IPA will not share, sell or provide any contact information to any third party. IPA does accept approved advertising in certain publications, but you will never be directly solicited by a vendor.

EXAMPLE OF HOW DATA COULD APPEAR IN THE IPA NEWSLETTER:



FIRM / HEADQUARTERS	CEO / MP	NET REVENUE	PARTNERS / STAFF
AC Lordi ^{x†} / Malvern, Pa.	Frank Lordi	\$18,503,622	20 / 82
Anchin Block & Anchin LLP / New York	Frank A. Schettino	\$103,000,000	53 / 355
Armanino LLP ^{*†} / San Ramon, Calif.	Andy Armanino	\$194,999,000	80 / 756
Baden Gage & Schroeder LLC / Fort Wayne, Ind.	Christine K. Hootman	\$8,497,529	7 / 48
Bennett Thrasher LLP ^{*†} / Atlanta	Jeffrey A. Eischeid	\$47,330,420	37 / 248

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